

Consent Agenda – March 2025

Agenda Item II.a.

ICR Governing Board Meeting

February 19, 2024 1:00 – 2:00 pm

Meeting By Zoom: <https://csupueblo.zoom.us/j/91807976090>

Meeting Minutes:

In Attendance: Dr. Cinnamon Bidwell, Ms. Elyse Contreras, Dr. John Harloe, Dr. Joanna Zeiger, Dr. Melissa Reynolds, Dr. Jon Reuter, Interim President Munn, Mr. Scott McWhorter, Mr. Mike Hennesy, Ms. Emma Hudson, Mr. Michael McMaster, Mr. Dieter Raemdonck, Dr. John Williamson, Dr. Jeff Smith, Ms. Wendy Fairchild, and Dr. Chad Kinney

Absent: Dr. Malik Hasan, Mr. Sherard Rogers

- I. Welcome (1:00-1:02pm) Dr. Reuter
- II. Consent Agenda (1:02-1:05pm) Dr. Reuter
 - a. January Board Meeting Minutes
All approve – Zeiger/Scott Motion Passes
 - b. Cannabis Research – Video
Featuring Drs. Bidwell and Reuter
- III. Government Relations Update (1:05-1:15pm) Emma Hudson and Dieter Raemdonck
 - Recapped pressure on state budget – positive conversations with State Senator Bridges, Chair of the JBC, supportive of the work of the ICR.
 - Dr. Zeiger inquires if the novelty of cannabis research in Colorado has possibly worn off? What are the possible impacts? Ms. Hudson – Feels value of research hasn't gone away and maybe has gone up. Long bill comes mid-March and will need to be resolved by May.
- IV. Fundraising Event (1:15-1:25pm) Dr. Harloe
 - a. Updates
 - b. Numbers
 - Dr. Harloe, 148 registrations – great start
 - About \$28000 in total donations (table sponsors and seats)
 - c. Run of Show
 - Shares program outline – feels good and all wrapped up – Jared Polis and Ed Perlmutter will speak along with Joel Stanely to introduce Paige Figi – award recipient
 - d. Account Update
 - 501 3C needed by next year
 - Dr. Kinney - Logistical issues being addressed at this time (onboarding paperwork) and trying to navigate these – impression is that within 1-2 month the logistical issues will be addressed and account established with help from state government.
 - Monies from the advancement dinner will be going to the CSUP Foundation – they will be holding donations from dinner but restricted to type of donations they can accept – cannabis business unable to donate at this time, but an individual can donate –

- individuals can donate via our website to the foundation account
 - Dr. Harloe – issue of monies – plant touching vs. not plant touching business – ultimately, we want to cast as wide a net as possible
 - Dr. Reuter asks about marketing story – return on investment/economic impact and how we bolster economic growth in Colorado? Do we have this?
 - Dr. Kinney says “yes to a certain extent”, analysis has been done from an external research funding standpoint, **which will be done again** – utilize data from PI annual reporting. The ICR has not done economic impact – would be difficult to do in house – Dr. Reuter says maybe economist/accountant on campus can assist?
- e. Spread the Word: Donate Page
[\(https://www.instituteofcannabisresearchcolorado.org/donate/\)](https://www.instituteofcannabisresearchcolorado.org/donate/)

V. Curriculum Review (1:25-1:38) Mr. McWhorter and Dr. Kinney

ICR Certificate of Foundational Studies in Cannabis Proposal (pre-read)

Curriculum Subcommittee – Letter of Input (pre-read) – Decision Item

- Board has statutory requirement to review cannabis curriculum
- Review certificate program that bears ICR name – the letter acknowledges the appearance of COI, but no financial interest for Board members so no COI
- Before letter of input goes to Dept of Higher Ed, we need to formally approve and accept approval of subcommittee (Sherard, Joanna and John)
- Mr. Scott McWhorter – lack of hands on when online classes – interacting with local businesses, etc.
- Ms. Elyse Contreras– first piece of curriculum with regulation – wonders how do you teach new curriculum? White papers? What’s going to be taught and also, contaminates seems too specific.
- Dr. Kinney- As with any new topic needs adjusting to regulations and changes – Dr. Smith – source experts in field to help with course development – has people in mind – Faculty that are part of the ICR staff will oversee content – intro and basic courses using typical science and show students how to apply and educate people in best practices to help society in cannabis activities using real knowledge and sound scientific activities
- Mr. McWhorter – contaminants – 2 key areas pesticides and post processing side with extraction and chromatography – challenge in cannabis industry includes contamination – Ms. Elyse Conteras - suggests broader topic – in addition to adverse health effects rather than just contamination
- Mike Hennesy – knowledge is very low and having basic courses is very helpful and then evolve – meets existing need – suggests development of components to facilitate student engagement with industry leaders/networking – such as a symposium and invites/guest lectures as part of certificate and existing bachelor's and master's programs
- Dr. Joanna Zeiger – beneficial and adverse health effects could be shared in courses – remote course, no hands-on experience is challenging, could students have a type of internship where they are located? - Maybe for one weekend for hands-on components?
- Dr. Kinney –opportunities will exist for the program to evolve – the program moves forward to CCHE as proposed – whole process involves multiple steps to arrive at this point – input from the Board goes to the proposing institution as well as CCHE.
- Dr. Kinney motion needed regarding changes recommended to move forward with approval of the letter.
- Dr. Kinney - ICR GB Role is to provide input of program but does not approve/disapprove program – will require clear direction as what changes should be made to letter.

- Dr. Reuter – suggestions for modifications solicited – He likes comments provided by Mr. Henessey related to engagement with industry leaders to be included in the letter – further suggests inclusion of input from Dr. Zeiger related to the health benefits and negative effects being discussed in one of the courses
- Motion to approve recommendations – Dr. Bidwell makes a motion to take the recommendation from the subcommittee - Mike Henessey seconds – all approve one abstains (Pres. Munn)
- **Dr. Kinney to revise the letter based on the motion prior to Chair's signature**

VI. Subcommittee Updates (1:38-1:52pm) Dr. Reuter and Subcommittee Chairs

- a. Research – Ms. Contreras
 - Elyse – reviewed a few documents – minor edits only and will be presented at next GB meeting for approval – ready to go through review process for this year's RFA next time
- b. Conference – Dr. Zeiger
 - Nothing this week- First meeting with planning committee meeting today – focus on session proposal process
- c. Budget – Dr. Bidwell – meetings upcoming to develop FY26 draft budget
- d. Ad hoc – Marketing and Communication (1st Business Wed of the Month at 2pm) – Dr. Smith
 - Reviewing website – working with Modernize My Site – options for assistance for upgrades/enhancements – Dr. Zeiger provided assistance regarding blog writing – will reach out to GB to provide content to page – website will be available around the world more quickly with algorithm – SEO algorithms will be enhanced
 - Dr. Chad Kinney – Fox interview scheduled, Dr. Smith WSJ interview – both this week
 - Dr. Cinnamon Bidwell – updates about Kyle's activities in consent agenda would be helpful
 - Dr. Smith – GB attendance creates good movement forward – **Kyle should provide executive summary for GB each month – add on consent agenda**

VII. Research Scientist Search Update (1:52-1:55pm) Dr. Smith

- a. Status
 - Dr. Smith provides this update – shared schedule with GB members
 - Dr. Bidwell – asks for quick thumbnail about two candidates – seminar at 10AM will allow you to meet – both are public health scientists
 - Dr. Williamson will meet 1:00-1:30 remotely with the candidates and then Board will be able to meet the candidates from 1:30-2:00– Dr. Smith will be available as well
- b. Interviews – Board opportunity

VIII. Public Comment (1:55-2:00pm) Dr. Reuter

- Public acknowledgement – Wendy plans to leaving at end of May. She is commended for her significant contributions to the ICR. Wendy will be missed.

