

Consent Agenda
Agenda Item II.a.

ICR Governing Board Meeting
December 18, 2024 1:00 – 2:00 pm

Meeting By Zoom: <https://csupueblo.zoom.us/j/91807976090>

Meeting Minutes:

In Attendance: Dr. Cinnamon Bidwell, Dr. John Harloe, Mr. Sherard Rogers, Dr. Joanna Zeiger, President Armando Valdez, Mr. Mike Hennesy, Ms. Elyse Contraras, Mr. Dieter Raemdonck, Ms. Emma Hudson, Mr. Michael McMaster, Mr. Ean Seeb, Dr. John Williamson, Ms. Wendy Fairchild, and Dr. Chad Kinney

Ms. Hudson and Mr. Raemdonck left at 1:16

Not in Attendance: Dr. Jon Reuter, Dr. Malik Hasan, Dr. Melissa Reynolds, and Mr. Scott McWhorter
Welcome (1:00-1:02pm) Dr. Chad Kinney

- I. Consent Agenda (1:02-1:05pm) Dr. Kinney
 - a. November Board Meeting Minutes
 - b. Save the Date – Fundraiser Dinner
 - Dr. John Harloe and Dr. Bidwell– motion and second to approve – all approve, passes
- II. Government Relations Update (1:05-1:15pm) Emma Hudson and Mr. Raemdonck Raemdonck
 - Mr. Raemdonck – Higher Ed was discussed at JBC yesterday, no money – ICR did not come up – JBC continues to discuss lack of money
 - Dr. Bidwell – what is plan if budget is proposed to be cut – Ms. Hudson and Mr. Raemdonck say they will continue to talk with legislators and keep the value of the ICR at the forefront
 - Mr. Raemdonck – doesn't have the sense we are in danger. If there is a cut it will likely be from a cut across board – not much maneuvering to be done there
 - Dr. John Williamson – Important to highlight that research have turned initial funding from the ICR into federal grants which brings lots of resources to the state – return on investment would be lost if ICR unfunded or underfunded.
 - Dr. Harloe – suggests that we inform key legislators of the fundraising dinner
- III. Fundraising Event (1:15-1:30) Dr. Harloe
 - a. Planning Updates
 - Dr. Harloe – details coming, Feb 20 History Colorado - meeting tomorrow to finalize details
 - New strategy for invites -leverage our marketing teams that Board members have an association with to use social media to get QR codes out for broader reach– talking to industry groups, regulatory groups to help us push out the distribution list
 - Most of the program in place, some moving parts – list of ways to donate and will send this around to all tomorrow– a few folks have sponsored tables
 - Mr. Hennesey – top level sponsorships – do we need to go after this? He'll be thinking about this with further discussion to happen tomorrow.
 - b. Bank Account – Decision Item
 - Dr. Kinney - Big development since last meeting – State has agreed to create bank account – list of potential banks provided by CDHE– The ICR has had some interactions with Gunnison B&T. Mr. Sherard Rogers recommended that

we reach out to them when there was discussion of forming a nonprofit, met with several bank reps, very positive, and will waive fees associated with type of accounts – share list

- Mr. Rogers - Gunnison B&T is a small regional bank, wire approvals, no big fees, great customer service, positive experience
 - Dr. Harloe – quick to respond and follow up on issues- seem to want to work with us – waiving fees – doesn't see negatives but only step one
 - Mr. Mike Hennesy supports, Dr. Bidwell supportive
 - Mr. Ean Seeb owes gratitude due to lengthy process, four plus years, challenging/roadblocks and found someone sympathetic in governors cabinet to Director Tony Giardini – we owe gratitude to this individual – recognized benefits of funding cannabis research
 - Motion to approve Gunnison Bank? Bidwell, and Hennesey – all in favor – no one opposed or abstained – Dr. Kinney will let CDHE about this decision
- c. Donate Page (<https://www.instituteofcannabisresearchcolorado.org/donate/>)
- Flyer for the upcoming event, updates to donations page – donations will go to the ICRs account with the Foundation – can donate through the website – will get this updated on Friday and add link to event
 - Mike Hennesey – direct folks to landing page to donate – allows folks to see what ICR is about and then donate
- d. Timeline
- Will be covered at the fundraising meeting tomorrow
 - We have a google sheet with about 200 invitees – please continue to add names

IV. SWOT Analysis (1:30-1:45pm) SWOT analysis included as a separate doc – Dr. Kinney

- a. Engagement with Key Stakeholders and Groups
- Dr. Kinney – The proposed action items could require extensive time and effort – we are a small staff – it would be beneficial if GB priorities engagement
 - Dr. Bidwell – agrees this is a lot –already doing so maybe engagement – perhaps State Dept – we haven't established clear priority – feels we are getting good guidance from Emma and Dieter
 - Dr. Kinney – **we can differentiate items** we are already doing from those that are new
 - Question of Mr. Seeb – when it comes to state departments, are there other state orgs that would be beneficial for the ICR to engage with?
 - Mr. Ean Seeb – nothing related in other departments now, maybe CDOT, CDPHE, Marijuana Enforcement Division (MED) could benefit from receiving our info, maybe Colorado Office of Economic Development and International Trade (OEDIT)
 - President Valdez – OEDIT, and recommends Co Department of Local Affairs (DOLA) - may be helpful where they intersect with local government.
 - Ms. Elyse Contreas – engagement not all about funds, but gathering of ideas/priorities form other orgs - Department of Public Safety and similar – area of research that we can assist with – **will reach out and let us know**
 - Dr. Bidwell – supports engagement with public health groups–Colo Marijuana Enforcement Division (MED) – inquires if Science Advisory Committee still plays a role in project review
 - Ms. Contreras hoping for changes but not yet figured out
 - Mr. Seeb – maybe we can reach out to agencies to see if they need help – ICR outreach – identify why their agency might be interested – reach out to all and be inclusive – DOLA and perhaps Colorado Municipal League (CML) (Mr. SCHUPACH

and Colorado Counties, Inc (CCI) – Dieter can assist) - they could be helpful with reaching out to contact local jurisdictions.

- Mr. Mike Hennesy – **reached out to Colorado Leads** – meetings could be state focused and biannual outreach or annual – lead into fundraiser etc. - lots of ideas here.

- a. Fundraising
- b. Expand research capabilities and expertise

V. Subcommittee Updates (1:45-1:55pm) Dr. Reuter and Subcommittee Chairs

e. Research – Ms. Elyse Contreras

- Working towards meeting in January – calendar invite sent out – Jan 8th – monthly for first few months – priority looking at procedures for GB to look at RFA applications and research priorities – create a system of research priorities gathered from outside stakeholders – Dr. Kinney will send out LOI highlights via email.

f. Conference – Dr. Joanna Zeiger

- Oct 1-3, Sentinel Hotel in Portland, OR – not on university campus – close to everything – Working with Chad on SOP for planning committee – finalize document soon – looking for feedback form GB once SOP has been shared

g. Budget – Dr. Cinnamon Bidwell

- Revised contract from Springer Nature being worked on – Dr. Kinney will share once received

h. Ad hoc – Marketing and Communication (1st Wed of the Month at 2pm).

- First “business” Wednesday of the month – Next month this will be Jan. 8th – **Ms. Fairchild will adjust this.**

IV. Public Comment (1:55-2:00pm) Dr. Kinney

- No public comments made.

No comments

Adjournment at 1:58