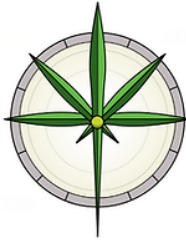


AUGUST 7-9, 2024
COLORADO STATE
UNIVERSITY
FORT COLLINS



8th Annual
CANNABIS
RESEARCH
CONFERENCE



FOR IMMEDIATE RELEASE

April 21, 2024

Contact: Kyle Blakely, 719-439-4890
kyle@blakelycompany.com

**REGISTRATION NOW OPEN FOR 8TH ANNUAL CANNABIS RESEARCH
CONFERENCE, AUG. 7-9 IN FORT COLLINS, COLORADO.**

(Pueblo, CO) — Registration is now open for the 8th Annual Cannabis Research Conference to be held Aug. 7-9, 2024 at Colorado State University in Fort Collins, Colorado. The conference is co-hosted by the Institute of Cannabis Research at Colorado State University Pueblo and the Global Hemp Innovation Center at Oregon State University.

Early Bird registration is \$350.00 for the full conference and is open through May 15, 2024. The cost for students is \$125.00. To register, go to <https://www.cannabisresearchconference.net/register>.

The Conference features leading scientific research from scientists at top universities, government, law, and businesses from Colorado, as well as from national and international organizations. The CRC is a three-day, multi-disciplinary event featuring more than 150 live presentations from leading academics and with keynote presentations by world-leading researchers in the fields of medical marijuana and hemp industrial research. The featured studies inform applications in medicines, foods, materials, textiles and public policy with an aim to improve people’s lives and better society.

The featured Mechoulam Lecture speaker will be Lumír Ondřej Hanuš, M.S. On March 24, 1992 he was the first person to isolate from the brain first endogenous ligand for cannabinoid receptor which was named anandamide. The discovery of this first endocannabinoid opened the world to medicinal use of cannabis. The Mechoulam Lecture is named after Raphael Mechoulam, considered to be the “father” of cannabis science, whose groundbreaking work was identifying the structure and critical compounds of cannabis.

Other featured speakers include Todd P. Michael, PhD. At the Salk his group is part of the Harnessing Plant Initiative (HPI) that aims to develop crop plants that sequester more carbon via extensive root systems containing recalcitrant carbon polymers to fight climate change.

(more)

The *Diversity in Cannabis* Keynote Speaker will be Dr. Nirit Bernstein, a senior research scientist at Volcani Center, Ministry of Agriculture, Israel. She is the first scientist in Israel to study whole plant cannabis and her research projects focus on development of cultivation techniques for *Cannabis sativa*, and cannabis physiology.

Research featured at the conference will come from the areas of:

- Biology, Chemistry, Physiology, and Agronomy of Cannabis
- Business and Economic Development
- Cannabis Education
- Hemp Cultivation, Processes, and Uses
- Medical and Clinical Research
- Public Policy and Regulation
- Quality Assurance and Quality Control of Cannabis Products

The media is invited to attend. Members of the ICR staff and board, as well as researchers, will be available for interviews.

###

About the ICR

The Institute of Cannabis Research (ICR) was established in 2016 at Colorado State University Pueblo becoming the first multi-disciplinary cannabis research center at a regional, comprehensive institution of higher education. It is funded by the State of Colorado through the Marijuana Cash Tax Fund.

The ICR supports and facilitates unbiased and innovative cannabis research in wide-ranging areas in the sciences, medical (including basic and clinical research), economic impacts, the social sciences, and other areas. In addition to its research efforts, the ICR also supports the dissemination of cannabis research results through various mechanisms, including this annual conference, the publication of the *Journal of Cannabis Research*, and a monthly webinar series.

For more information about ICR, visit csupueblo.edu/institute-of-cannabis-research.

About GHIC

OSU's Global Hemp Innovation Center is home to the world's leading experts in hemp research. The largest of its kind in the nation, it promises to advance the research of hemp and its market potential across multiple diverse industries and research fields to serve the growing international demand for innovative approaches to food, health, and fiber.

For more information about the OSU Global Hemp Innovation Center, visit agsci.oregonstate.edu/hemp.