

Consent Agenda September 2024 Board Retreat

Minutes from the July 17, 2024 Board Meeting



Governing Board Meeting Minutes July 17, 2024

The meeting was called to order at 1:02 PM.

Board members in attendance: Cinnamon Bidwell PHD, Elise Contreras MPH, John Harloe JD PHD, Mr. Scott McWhorter, Jon Reuter DVM MPVM DACLAM, Melissa Reynolds PHD, Mr. Sherard Rogers, Joanna Zeiger MS PHD.

Board members absent: Malik Hasan MD, Mr. Armando Valdez.

Also Present: Ms. Wendy Fairchild, Michael McMaster COAG's office, Mr. Dieter Raemdonk, Jeff Smith PHD., John Williamson PHD.

Approval of the consent agenda: The consent agenda was considered with no comments made. A motion to approve as presented was made by Joanna Zeiger, seconded by Sherard Rogers, and unanimously passed by a vote of the board.

Discussion of government relations activities: Dieter Raemdonk reviewed the lobbyists activities to invite legislators, cannabis leaders and other notable community members (around 25 people) to the fundraising event at the CRC24. Wendy Fairchild indicated no responses have been received to date. Amber Valdez and Dieter will reach out next week to the individual invitees to encourage attendance.

Discussion about the August board meeting: Jon Reuter led discussion as to whether to skip the August meeting due to board members' time and involvement with the CRC24. The decision was made to skip the August meeting without a vote.

Subcommittee reports:

Fundraising Subcommittee: John Harloe led discussion about ongoing work to set up a bank account needed to accept funds from marijuana businesses. The Marijuana Business Assessment team at Wells Fargo determined not to provide services. The committee is looking for an alternative in-state bank (Gunnison Bank and Trust was suggested by Sherard Rogers). It was noted that the CSUP legal team is in the loop and has no objections to the banking plan as long as any marijuana business-derived funds are separated from CSU accounting since the university receives title IV funds and wishes to maintain federal compliance. It was noted that the CSUP foundation can take private non-marijuana-related donations without issue. John noted that the subcommittee has made plans to be ready for the fundraising event at the CRC24 including a 1 page marketing handout.

Conference Subcommittee: Joanna Zeiger reported that the last planning meeting was held today and that the **committee is planning to create SOPs** for smoother transitions year to year. She also strongly encouraged board members to attend board meet and greet at the conference.

Research Subcommittee: Elise Contreras reported that the committee is working on the schedule for future meetings and that a brief pause this summer is appropriate before beginning work on the RFA next fall. The next meeting is planned for next month.

Discussion about the Governing Board retreat: Jon Reuter asked that members please send comments and suggestions for topics to be discussed at the meeting. Wendy Fairchild noted poor responses to doodle polls has made it difficult to schedule the meeting. It was noted that this is a broader problem. Melissa Reynolds would like a standard recurring time for meetings rather than scheduling ad hoc meetings each time. Jeff Smith led discussion as to whether the board would like to include a research focus at the meeting to evaluate whether the RFA should be open or more directed. John Harloe expressed “emphatic support” for this. Elyse Contreras suggested this was a topic for the research subcommittee but that the greater board could provide input at the retreat and Cinnamon Bidwell also supported time at the retreat for the board to guide subcommittee about more nuanced aspects of the RFA building process and further suggested that **Director Kinney take the lead at meeting on this**. Joanna Zeiger agreed this should be discussed in a broad way at the retreat and could provide a list of topics for the research subcommittee to fine tune and then take back to board. Scott McWhorter also expressed the importance of defining research priorities. John Harloe suggested the research topics identified by the fundraising subcommittee committee could be involved and that he will disseminate the subcommittee’s summary of those research topics to the board. Cinnamon reminded the board of the broad research mission of the ICR and reaffirmed that she does want this discussion at the retreat.

Update of the Annual Report: Wendy Fairchild explained that the report was currently being updated with the services of Neon Pig to improve formatting and style changes. She reported that the board could expect a completed first draft which Director Kinney would likely disseminate to the board for review early next week. Jeff Smith highlighted that 10 new research publications and a number of in-press articles were included in the report this year, and that this, along with the 35 publications listed on the website, demonstrates the great success of the ICR as research projects continue to mature.

Cinnamon Bidwell suggested that the ICR condense this material to make lay versions of research products for the website that could be more easily accessed by the ICR’s various constituents, e.g. government officials and the public. Jeff Smith expressed enthusiasm to build this for the website.

Public comment: Jon Reuter described his article in the Chronicle of Higher Education about rescheduling marijuana, see https://www.chronicle.com/article/college-marijuana-researchers-hopeful-as-federal-government-moves-to-reschedule-drug?utm_source=Iterable&utm_medium=email&utm_campaign=campaign_10395986_nl_Academe-Today_date_20240709. No other public comment was made.

The meeting was adjourned at 1:45 PM.