

Consent Agenda

Agenda Item II.a.

Items in blue bold text are action items.

ICR Governing Board Meeting

Minutes February 21, 2024 1:00 – 2:00

pm

Meeting By Zoom: <https://cspueblo.zoom.us/j/91807976090>

Meeting Minutes:

In attendance: Mr. Sherard Rogers, Dr. Melissa Reynolds, Dr. Jon Reuter, Dr. John Harloe, Mr. Scott McWhorter, President Armando Valdez, Dr. Cinnamon Bidwell, Dr. Joanna Zeiger, Dr. Malik Hasan, Ms. Amber Valdez, Mr. Michael McMaster, Dr. Chad Kinney, Dr. Jeff Smith, Dr. John Williamson, Ms. Wendy Fairchild and Mr. Ean Seeb

- I. Welcome (1:00-1:02pm) Dr. Reuter
- II. Consent Agenda (1:02-1:05pm) Dr. Reuter
 - a. Minutes from Jan 17, 2024
 - Dr. Zeiger motions to approve - all approve.
 - b. RFA 2024-LOI Data with comparable data from RFA 2023
 - Dr. Reuter - Total amount of award submittals was less than last year, but not significant
 - Dr. Kinney - Budget range is like last year, but fewer LOIs this year – Didn't organize the LOIs by amount requested – **Board requests knowing how many LOI/applications at the higher end and those at the lower end at the next Board Meeting.**

New Business

- III. Government Relations – Brief Check in (1:07-1:17pm) Amber Valdez
 - Ms. Valdez - Day 23 – Currently no concerns regarding anticipated budget – \$3.8 million – we are ensuring rollover provisions in place – Cannabis related legislation: Marijuana and social equity - two house members working to get delivery licenses as part of social equity program – will monitor this on the 29th
 - Dr. Reuter – California has had social equity for some time – are we similar? Ms. Valdez does not know.
 - Mr. Ean Seeb – 2019 permitted delivery at state level – this social equity licensing has avenues yet to be explored – retailer to customer is being proposed – independent concept to allow disenfranchised to take part in licensing – pizza truck model.
 - Mr. Seeb - Another bill, senate bill SB24-076 (CORRECTION SB24-061) – Streamlining regulations-proponents are seeking ways to limit some testing.
- IV. Governing Board Membership Update (1:17-1:22pm) Dr. Reuter
 - a. Mr. Sal Pace has respectfully resigned his position on the Board.
 - Boards of Commission website – interested parties can apply here.
 - Mr. Seeb – always seeking applications – likes board recommendations – will

share applications with the board as they come in.

V. Research Dissemination – ICR Funded Projects (1:22-1:35pm) Dr. Kinney

a. Pre-read: summary current methods employed by the ICR

- Type of things ICR is doing
- Centerpiece for annual report will be highlighting outcomes of the research for which the state has paid.
- Any ideas from the board to highlight outcomes?
 - Dr. Zeiger – create web-based modules – cannabis 101, projects, short video, describing project (possibly short module for all).
 - Dr. Bidwell – the legislature and public are important stakeholders – what would that look like? Asks Ms. Valdez what format this would look like for legislators.
 - Ms. Valdez likes this – 100 members in legislators, all ranges of knowledge in cannabis – wide ranging engagement is great – they like to see concise information and refer to website and pique their interest.
 - Dr. Bidwell – maybe one or two lines shared about each area – traditionally one pager, but maybe different format - townhall, etc.
 - Ms. Valdez – maybe and ICR annual conference outreach/regulatory session?
 - Dr. Reynolds – maybe add a special session where we reach out to those that have been funded before. Maybe add a feel-good story, less scientific in some regions – emphasis on training students, ways to frame our stories, more humanistic so will elevate conversations.
 - Dr. Harloe – why research is important – to help build good science-based understanding.
 - Dr. Zeiger – combine things – multimedia– what people will spend their attention on.
 - Mr. McWhorter – suggests digital press release – Denver Post, etc. - Hemp industry has a smart brief – pushed to interested users. Maybe we can do similar.
 - President Valdez– our key audience is legislators – show return on investment – what has the ICR funding done for economy, return on investment? Use visuals, graphics, etc.
 - Dr. Kinney –many GB members are researchers – what is the most effective way to reach researchers and put something together? What are good tactics?
 - Dr. Bidwell – took her long time to work with media – the more support provided the more expertise we can provide – maybe we start with researcher – translate to formats we aren’t used to using with this expertise.
 - Dr. Smith – how can we help do this? What are we doing? How about why questions? Anyone can answer why questions with short videos.
 - Dr. Reynolds – shares experience – communications group distills information and sends on to folks who format and create clips – less on the researcher to accomplish – collection of information would be held by university – researchers won’t have skill set, so suggests share resources with communications group on campuses, etc.
 - **Dr. Kinney will try and reach out to colleagues on the Board at CU and CSU to learn more about how these institutions navigate this for PIs.** Perhaps we can get some assistance from the institutions.

- Dr. Bidwell – we have media experts that do scientific writing and can translate so others can understand so underscoring Dr. Reynolds thoughts.
Focus on progress reports that the legislature will get excited about.
 - Dr. Kinney asks the group to share any other ideas with him.
 - Dr. Reuter – more proactive and use untapped resources on campus (communications group). Maybe create shared resources among this group.
- b. Discussion – Alternative approaches to disseminate research results.
- Dr. Reuter – ‘Marijuana Moment’ has a large, regular email distribution of regulatory updates. Perhaps we can partner with them to disseminate reach updates? (may also be a good way to promote the ICR conference)

VI. Subcommittee Updates (1:35-1:45pm) Dr. Reuter

a. Fundraising

- Setback from Controller’s Office: attorneys see risk for the state with accepting donations from the cannabis industry.
- Mr. McMaster – controller made decision due to potential risks – needs advice to eliminate risks – hopes to create more options.
- Mr. Rogers – Reschedule to III from I – may change the scope of the discussion - potential of safe banking.
 - Mr. MacMaster – this was the controller not AG – this will help a lot however, and he will keep an eye on this.
 - Dr. Harloe – doesn’t think rescheduling will happen fast, and will face lengthy appeals.
 - Mr. Seeb – worked for years on this issue – this includes being able to secure government relations support – the other piece is to see if we can enable gifts, grants and donations for ICR business – took two years to conclude that we can do this – included guidance from governor’s office – determined monies can be accepted – still challenges – planning to be proactive so we don’t have to wait once again – there are state dollars going the other way in the form of loans for the industry to make facilities improvements. Works fine this way but not the way we are requesting – frustrated by this challenge and he is looking to find solution.
 - Mr. Seeb and Mr. McMaster will meet to discuss further and circle back – Mr. McMaster feels they can move this ball forward.

b. Research

- Dr. Kinney - no updates – Elyse Contreras out on leave for a few months.
- RFA is well underway – application due late March

c. Conference – no updates

Old Business (1:45-1:55pm)

VII. NIH U24 Application (Resource Center for Cannabis and Cannabinoid Research)

- Working with institutions – key is identifying roles of orgs involved – WSU, OSU, UCSD, CSUP, UCLA are contributing to this – roles will serve as a core in RFA to NIH – primary focus is requirement for annual meeting and workshops into our current conference and dissemination using platforms we already have – supporting UCSD with SEED grants – similar to our grant program.

VIII. Future Executive Session – Advise Board on COI matters (e.g. organizational conflicts)

IX. Review of by-laws: consider any appropriate revisions

X. Public Comment (1:55-2:00pm) Dr. Reuter

- Dr. Hasan – Thanks Mr. Pace and Mr. Lord – possibility of rescheduling marijuana – what is the likelihood? And banking? Any thoughts?
- Dr. Harloe – separate meeting for this issue – Wendy will follow up with scheduling this meeting.
- Dr. Hasan – prospects for rescheduling?
- Dr. Harloe says look good, but nobody knows for sure – DEA does their own thing.
- Dr. Kinney – asks that the minutes reflect the ICR and Boards gratitude for the work that Mr. Pace and Mr. Lord provided while serving on the Board – **plaques will be presented to Sal Pace and John Lord – the GB thanks them for your service.**

Adjourned – 2:00PM