

## CONSENT AGENDA FOR ICR GOVERNING BOARD MEETING OF 11 Nov. 2022

a. Minutes from 10/21/2022

### ICR Governing Board Meeting Minutes

Meeting By Zoom, October 21, 2022 12:00 – 1:00 pm

**In Attendance:** Dr. Cinnamon Bidwell, Dr. Timothy Mottet, Dr. Malik Hasan, Dr. Elyse Contreras, Mr. Scott McWhorter, Mr. Sherard Rogers, Mr. Salvatore Pace, Dr. Jeff Smith, Mr. DuShunte Carmon, Dr. John Williamson, Dr. Chad Kinney

**Absent:** Dr. Joanna Zeiger, Mr. John Lord, Dr. Suzanne Sisley, Dr. Jon Reuter

I. The meeting was called to order without a quorum and only 6 members present, a late arrival allowed voting to proceed.

II. A motion to pass the consent agenda without changes was made by Dr. Mottet and seconded by Mr McWhorter. The consent agenda was passed by unanimous vote, 7 in favor.

III. Decision on Marketing and Public Relations Firm Hire: Dr. Smith provided a review of the materials distributed and discussion about the selection process and information from the interview regarding the top two candidates. Dr. Hasan made a motion to support Blakely & Company as the finalist. Dr. Mottet also indicated he thinks Blakely would be best overall, but pointed out that a public relations piece appears to be missing from the proposal and that this would be different from marketing and necessary. Dr. Hasan added that lobbying money can do some PR. A vote was called with 7 Yes and zero No in favor of Blakely & Company. Dr. Hasan asked for to see a more concrete plan for moving forward with Blakely at the next meeting and suggested that it must include a plan to promote and highlight ICR at conference better. It was also suggested that the marketing plan would also promote items such as the New Investigator program.

IV. Update on CRC23: Dr. Smith reminded the board that the conference would be held at the Auraria Campus in Denver next August 3-5, and discussed the progress of the planning committee and indicated that everything appears to be on track. Dr. Hasan questioned why the conference was in Denver rather than Pueblo. Dr. Bidwell called on Dr. Kinney who described the decision making process which had involved input from the board and feedback from attendees. The decision was based foremost on satisfying the mission of the ICR to disseminate research and that it was decided that holding the conference in Denver would diversify the audience and attract more attendees. He added that secondary consideration was given to maximize the profile of the conference and the ICR. Drs. Hasan, Mottet and Bidwell discussed the importance of promoting the conference and the board members at the conference. Dr. Mottet offered to host a board member dinner at the conference and it was agreed that a board member meet-and-greet event should be part of the conference agenda. Dr. Hasan continued to press for the conference to be held in Pueblo in the future and asked for more information about the decision making process. Dr. Bidwell asked that more information regarding the feedback and decision-making process be disseminated to board members and potentially discussed an upcoming meeting.

V. Young investigator awards: Dr. Bidwell provided a review of the New Investigator program, that ICR will provide 50K to existing projects to support new graduate and undergraduate student-investigators that would engage in existing ICR research projects next spring semester. The board was asked to consider the funding structure for the program this year. Governing board feedback followed. Dr. Hasan asked to know more about the objective of the program, which Dr. Bidwell responded, is to train new investigators and engage them in all aspects of cannabis research and to further the education and dissemination related mission of the ICR. Dr. Contreras asked to know the details of the application process and Dr. Bidwell indicated the application requirements could be shared with Board members. Dr. Williamson added that he could inform the board of the review process. Dr. Hasan would like to see a maximum number of students engaged and Dr. Contreras agreed. The vote to distribute the dollars among as many projects as possible was called by Dr. Mottet and seconded by Dr. Contreras and passed unanimously, 7 in favor.

VI. Dr. Bidwell led discussion to review the ICR bylaws, board member responsibilities and duties. The board discussed that the final draft should be posted on the ICR website and Dr. Kinney indicated that he would search for and provide the document. Dr. Mottet indicated he did not see need for further edits, but Dr. Contreras asked that the conflict-of-interest portion be further reviewed. The COI is currently being considered by the Research Subcommittee; that group will bring a proposal to the Board on that issue. Dr. Mottet asked to see the formal copy of the MOU between CSU-Pueblo and the ICR.

VII. Dr. Bidwell led discussion about evaluation and feedback for the Interim director. She indicated that a survey would be sent out by day's-end and that responses should go to Dr. Chad Kinney and Bidwell, and that Dr.'s Kinney and Bidwell will discuss the results and Dr. Kinney will present them to Dr. Smith. Dr. Hasan suggested there might be a need for more information to rate particular items given the short tenure of the Interim Director and that the short time-frame may not provide ample opportunity for the Interim Director to demonstrate fully what has been done. Dr. Bidwell stated that the feedback can include requests for more information on activities or performance in certain areas. Dr. Contreras asked if the quarterly evaluation of the Interim Director was consistent with previous standards for the Director and Dr. Bidwell indicated that the Director had been evaluated annually but that Dr. Smith had requested more feedback in the interests of improved job performance.

VIII. Dr. Bidwell invited public comment to which none was received and the meeting was adjourned.