

ICR Governing Board Meeting

July 16, 2021 12:00 – 1:00 pm

Virtual Meeting

<https://csupueblo.zoom.us/j/510564566>

In attendance: Cinnamon Bidwell, Malik Hasan, John Lord, Jon Reuter, Joann Lopez, Sue Sisley, Sherard Rogers, Sal Pace, Chad Kinney, Ean Seeb, Maureen Leehey, and Wendy Fairchild

Meeting Minutes:

- I. Welcome (12:00-12:03pm) Dr. Bidwell
- II. Consent Agenda (12:03-12:08pm) Dr. Bidwell
 - a. Introduce the concept of a consent agenda for future use
 - b. minutes from 05/14/2021
 - Approved
- III. Personnel Announcements (12:08-12:13pm) Dr. Kinney
 - a. Ms. JoAnn Lopez started with the ICR on July 1st as the Research Manager – a revision to Nicole’s previous position.
 - Joann introduces herself- welcome by all
 - Malik unhappy about logging in issues
 - b. Hope to initiate the Data Analyst/Technology specialist search within the month.
 - Hopes to hire by end of next month
- IV. Expected and Potential Funding Announcements (12:13-12:18) Dr. Kinney
 - a. Senior Scientist – 5 year \$230,000 project funded in collaboration with CBF through the South Korean Government. (10% of Senior Scientist’s Salary included).
 - 10% salary will come from this reward, will send out press release when finalized -Connection with S Korea via our Visiting Scientist Dr. Eunsoo Kim - Cinnamon will write a note of Thank you
 - b. Potential Cannabinoid Research Lab
 - Working on agreement to bring instrumentation to campus and financial resources for cannabinoid research. ICR would play management role here and may include fee for service via sponsored programs or samples. F&A would be collected and will split between ICR and Campus. Should become model and first of many future similar projects that involve collaboration between the ICR and CSU Pueblo. Space would be set aside for this lab that is used for both teaching and researcher. Dr. Bidwell and Skip from the AGs office are involved and as appropriate, they will share more details as they become available
 - Sue would like to learn more and adds that companies are willing to donate equipment; she offered to connect board with these folks
- V. FY22 Budget Update Executive Summary (provided along with the agenda 12:18 – 12:30pm) Dr. Bidwell
 1. Distribution of funds between CDHE and CSU Pueblo
 - Chad – governor’s office reached out to ICR notifying us of process to request for next fiscal year through CDHE – budget request going through them and Dr. Bidwell supplied input regarding necessary documentation – Ean Seeb very helpful- submitted yesterday – first time working with CDHE to double budget for next fiscal year – vast majority of \$ for research to be used for state

research – key component absence of \$ (no RFA for next few years) – this will allow us to offer funding – request increase for funding for 3 years cycle for RFA – so on and so forth – Malik says unhappy – we are underfunded for our mission and need more funding – he would have represented this issue and fought for this

- Ean - Sal helped pave way by setting up meeting with OSPD thus created better understanding of process – ICR did exactly what State asked but ran into some challenges – no fault of DHE as they have a legislative agenda and asked about budget offsets– proposal will not require CDHE budget offset – the marijuana cash tax fund is the potential source of funding – much better position than where we were previously in his opinion – Governor’s Office wants to support this and thanks Chad and Cinnamon for quickly pivoting– took a lot to make this happen – Ean says these two have played key roles to get budget submission ready and in a much better place
- Sal - should ICR meet with CDHE officials to discuss budget? Ean says this wouldn’t hurt, be strategic – Governor’s Office will support this effort and is willing to support ICR – Governor wants this to be a world class research institute – reach out to Ean for this support and with any questions

2. Lobbyist/PR proposal

- Update from Cinnamon – \$50,000 extra not allocated to funding line – asks board to consider using funds to hire governing board lobbyist – final decision is not required today but think about how to allocate these funds

3. Board Questions and Feedback

- Sal says put out RFP or RFI for lobbyist – government affairs director? Malik agrees
- Sustainability? Staff budget increase or short term hire? Chad offers details – Jon asks if successful than maybe could be added for subsequent years – Chad suggested that if this service is a priority of board than it can be added as a line item in subsequent years.
- Maureen – supportive of lobbyist – she would like more detail on the marketing/PR piece would include - Cinnamon says \$30-50k – would go through DHE but if there is support for this the Board will be working through DHE for the contract and bids – should decide how to use any extra funds
- Cinnamon can address questions more specifically once these questions are answered and seeks approval to move forward
- Malik motions to direct board to seek lobbyist– John Lord Supports the motion, Sue Sisley seconded and remaining members voted in support of this motion.

VI. Upcoming Board Meeting (12:30-12:35) Dr. Bidwell

- a. August Meeting – Can it be moved to the 20th?
- b. In-person Meeting: Proposed – Extended September Meeting (Sept. 10th)

- August Meeting – Can it be moved to the 20th?
- The ICR staff will send out an email confirming these dates for Aug and Sept and requesting input on Sept agenda Location – Denver
- Half day proposed – send suggested items for proposal

- i. Proposed Agenda Items
 1. Operational/Personnel Review
 2. Lobbyist – Final Review/Decision
 3. Other suggested agenda items to

VII. FY22 Research funding and RFA Executive Summary (provided along with the agenda; 12:35-12:42pm) Dr. Kinney

- Board Questions and Feedback

VIII. ICR Webinar Series – First Season Summary (provided along with the agenda; 12:42-12:49) Dr. Kinney

1. Board Questions and Feedback

- Chad - Summary provided to all before meeting – webinar series is having an impact – platform and format is working well – Sue had a few concerns and wanted this brought before the board
- Private rather than public presenters - Sue says content very good but when we feature folks from industry, this is very competitive environment and can create controversy – as commission let’s review proposals for fair shot for this platform – create this process – Chad says 50-60 people participate live – archived webinars are viewed as well registrations from 50-120 – Sue says help augment attendance and create and share information to larger audience – beginning second season in September and partnering with TJ University – they will be involved with identifying presenters as well
- Cinnamon - values what the Webinar can bring in terms of PR and dissemination goals – maybe collect more info for survey data from participants – very good split between industry, academia and broad research – could be more data driven – Chad says data analyst has been gone so the survey has been difficult to develop – collected basic info regarding how they heard about, emails, etc. - need to coordinate and get this survey out to past participants
- Sue just wants to vet speakers – system needs to be created - John Williamson could send speaker info to commission – Chad disagrees has concerns about this process timeline, Malik agrees with Sue
- Cinnamon wants to figure out how to remove roadblocks to getting speakers – Chad will work with John to establish needed timeline to make this happen while remaining autonomous – John and Chad will suggest best process with Cinnamon and share with board

VIII. Cannabis Research Conference 2021 (Aug 3-5) Executive Summary (provided along with the agenda; 12:49-12:55pm) Dr. Kinney

- a. Board Questions and Feedback

IX. Public Comment (12:55-1:00pm) Dr. Bidwell

XI. Adjourn