

## **ICR Governing Board Meeting Minutes**

**August 12, 2022 12:00 – 1:00 pm**

**In attendance:** Dr. Jeff Smith, Mr. John Lord, Ms. Elyse Contreras, Dr. Cinnamon Bidwell, Dr. Jon

**Reuter, Ms. Wendy Fairchild, Dr. Malik Hasan, Ms. Ali Leonor, Dr. Chad Kinney, and Dr. Joanna Zeiger**

**Absent:** Dr. Sue Sisley, Mr. Sal Pace, Mr. Sherard Rogers (Ms. Ali Leonor attended in his stead), Dr. Tim Mottet and Mr. Scott McWhorter

I. Welcome (12:00-12:03pm) Dr. Bidwell

II. Consent Agenda (12:03-12:08pm) Dr. Bidwell

a. Minutes from 07/14/2022

b. New project descriptions

c. Personnel changes

- Ms. Contreras - wonders if we can view the full proposals – look at processes - someone might be interested from public (open records act) so we may want to put something in place
- Dr. Reuter – legal counsel supports not releasing this information until research is completed and published – pending publication means restrictions
- Dr. Bidwell – Dr. Reuter and Ms. Fairchild will follow-up on what can be made public
- Approve consent agenda – all vote yes

III. New projects summary (12:08-12:15pm) Dr. Smith

- Dr. Kent Hutchinson – Title: Cannabinoids and Traumatic Brain Injury: A Randomized, Placebo Controlled Trial
- Dr. Christopher Lowry – Autism and epilepsy – CBD administration – Title: Preventative and treatment effects of broad-spectrum cannabidiol (CBD) in a rat model of comorbid autism and epilepsy: A mechanistic study
- Dr. Duncan Mackie at MedPharm and Dr. Bidwell – brain inflammation for treating Alzheimer’s – Title: Isolation and Pharmacological Evaluation of Phytocannabinoids for Alzheimer’s Disease
- Dr. Punya Nachappa - CSU Ft. Collins – Pest resistance – terpenes and pesticide resistance in CBD plants – strains that are more pest resistant in hemp – Title: Examining the adaptive roles of plant defensive chemistry on pest resistance in Cannabis sativa
- Dr. Mike Van Dyke - Anschutz – heavy metals in cannabis – inhaling leads – Title: Potential Health Effects of Heavy Metals in Cannabis Flower, Concentrates, Vape Devices, and Vape Emissions

IV. Public Relations and Website Update (12:15-12:25pm) Dr. Smith

a. Call for Short-Term PR-Marketing Ideas

- What are board members ideas to meet the most of PR to bring value added to ICR

- Dr. Hasan - continue improving the reputation of the ICR and target foundations and other granting agents
  - Dr. Reuter – Suggestion was made to provide marketing material to end-users at dispensaries as a way to increase the impact of the ICR’s marketing efforts
- b. Reminder ICR is working on hiring PR position
- Working on hiring PR person – 3 or more bids – GB need to identify folks that might be willing to put bids in – healthy number of applicants so please encourage likely candidates who might be a good fit to apply
  - Dr. Reuter – please distribute the finalized advertisement to the board and to CU Boulder when finalized
  - Target audience is our stakeholders and public – increase visibility of ICR to increase private donors and input from various constituents
  - Dr. Hasan – every dollar spent for ICR staff means fewer monies for others
  - Dr. Bidwell – reminds the GB that they already approved this as a part-time position, with a \$20K budget
  - GB to try and get wide array of excellent candidates – appreciate Dr. Reuter spreading the word to CU Boulder Delete this line

#### IV. Transition plan for Interim Director (12:25-12:35pm) Dr. Bidwell and Dr. Smith

- a. Short-Term deliverables and responsibilities
  - b. Board priorities and recommendations
    1. Supervision and evaluation of ICR Staff
    2. Responsible for the annual report
    3. Responsible for the annual conference
    4. Budget management
    5. Research Funding: Has responsibilities in the review and award process for research grants
    6. Revisit/update Strategic goals/vision with the board at some point this year
    7. Work with the research subcommittee to review the application process, increase transparency in the process, and implement a detailed written process detailing how the review is done so that the board and reviewers have better and more consistent guidance
    8. Quarterly review process of director, produce a template of review items for consistency
      - a. Communicating with board members
      - b. Completing specific tasks assigned at board meetings
      - c. Generating actionable ideas for ICR to increase reputation and stature
      - d. Progress reports on building the conference
- Dr. Smith – the board has provided many ideas and feedback and asked members to please meet with him as often as possible to communicate ideas and goals for the ICR
  - Dr. Zeiger - Still has concerns about conference which she would like to see addressed/assessed by the board
  - Dr. Bidwell – discuss and plan in September – Dr. Zeiger suggests this be added to Jeff’s assessment after 1<sup>st</sup> quarter

V. Preliminary review of process for defining priorities for funding/RFP creation (12:35-12:50)

Dr. Bidwell

Board members identified the following areas for enhancing the funding process and priorities:

- a. More clearly define board roles in the review process
- b. Identify high priority topics: reach out to other state agencies' various advisory boards to ID research gaps (e.g., CDPHE has a running list on its website)
- c. Quantify the amount of research done on various research topics/categories to prevent redundancy, quantify lit and current funding
- d. Policymakers look to research to guide priorities and sometimes there is none
- e. ICR has a statutory requirement to address certain research areas
- f. JR Craft expectations based on the communicated need/capacity to do the work
  - a. Not good to be overly specific
  - b. ID broad areas (e.g. pregnancy and breastfeeding)
  - c. Assign preference points to proposals that address a particular RFP item/area
- g. Analyze instructions given to the reviewer

Dr. Smith will disseminate these ideas to board and ask for more refinements

VI. Public comment (12:50-12:55pm) Dr. Bidwell

- Adjourn 12:50