

ICR Governing Board Meeting Minutes

September 20, 2023 1:00 – 2:00 pm

Meeting By Zoom: <https://csupueblo.zoom.us/j/91807976090>

In Attendance: Dr. Chad Kinney, Dr. Cinnamon Bidwell, Dr. Jeff Smith, Ms. Elyse Contreras, Ms. Wendy Fairchild, Mr. Scott McWhorter, Mr. Dieter Raemdonck, Ms. Amber Valdez, Dr. Melissa Reynolds, Dr. Jon Reuter, Dr. John Williamson, Dr. John Harloe, and Dr. Joanna Zeiger

Absent: Mr. Sal Pace, Dr. Malik Hasan, Dr. Tim Mottet and Mr. Sherard Rogers

***Note – Action Items are highlighted with blue text.**

Meeting Agenda:

- I. Welcome (1:00-1:02pm) Dr. Bidwell
- II. Consent Agenda (1:02-1:05pm) Dr. Bidwell
 - a. Annual Report FY23
 - i. Electronic Copy of Report
 - ii. Proposed Distribution
 - b. CRC 2023 Report
 - i. Summary of key information and outcomes
 - ii. Electronic Copy of Report – generated by D. Plump Consulting
 - c. Curriculum Subcommittee – MSU Denver Proposals
 - i. Summary of Process and Background Information
 - ii. Letter of Input to CDHE – For approval as part of the Consent Agenda
 - iii. Full Proposal as submitted by MSU Denver
- Dr. Reynolds motions approval and Dr. Harloe seconds this – all approve unanimously.
- III. Welcome New Board Members and New Chair (1:05-1:11pm) Dr. Bidwell
 - a. Melissa Reynolds, Ph.D.
 - b. John Harloe, J.D., Ph.D.
- IV. Government Relations Updates (1:11-1:25pm) Amber Valdez and Dieter Raemdonck
 - a. Upcoming Legislative Session
 - b. Priorities for the upcoming session – Board input
 - c. Distribution of the Annual Report
- Ms. Valdez - New revenue forecast, \$23 million more than expected rather than a reduction.
- Mr. Raemdonck sets priorities:
 1. Ensure total funding is received by talking to Joint Budget Committee
 2. Get ICR involved in any legislation discussed and collaborate with State to show what we can do and intervene earlier; CDOT impaired driving is in final review and published shortly – will send to GB members.
 3. In a position to open up to engage the legislature and provide info about the ICR – long term vision
- Dr. Harloe is acquainted with Rep. Perlmutter and can reach out if appropriate

- Dr. Kinney says it's appropriate for legislator's and DA to have our AR and list of new projects.
- Dr. Bidwell – suggests revisiting documents such as the key performance success metrics that were developed last year and make sure they are available to Amber and Dieter soon.
- Mr. Raemdonck mentioned that the ICR is generally well respected, but there is generally a lack of resources to meet all requests
- Ms. Valdez – statutorily required to share AR with educational committee and JBC.
- Dr. Kinney reminds GB that as Amber and Dieter may lean on the expertise of Board Members, and they may reach out to you for assistance in meeting with legislators.
- Dr. Zeiger – Education materials- should these be on our website? Chad indicates that we will explore this with the new website
- Dr. Kinney reminds Board that a list shared as part of the consent agenda with individuals and groups that would benefit from receiving the AR - would welcome additional input from GB – Ean will provide more input as well
- Mr. Raemdonck and Ms. Valdez – No bills in October in Colorado– nothing until January. Bills are drafted by lawyers and only shared when legislation approves.
- Mr. Raemdonck and Ms. Valdez leave at 1:23

V. Advancement Plan (1:25-1:42pm) Dr. Kinney and Dr. Smith

Pre-read: Topic Introduction and Initial Work

- Dr. Kinney is back as the director– Dr. Smith retained in a new role in which advancement a priority – He created the pre-read and discussed.
- a. Engage outside organization to develop and initiate an advancement plan
 - Dr. Smith is engaged in searching for materials related to fundraising since we do not have the expertise on our board.
 - Dr. Mottet recommended professional fundraising group, Strategic Partnerships, and GEM Consulting. Dr. Smith has communicated with each of these groups. GEMM would provide training and initial support for asks – likely about \$30,000
 - Dr. Kinney imagines us hiring personnel for advancement if initial advancement work is successful
 - Dr. Smith suggests producing op eds and editing pieces as we have expertise on the governing board.
 - Mr. McWhorter asks if we can expect more money due to potential rescheduling of marijuana.
 - Dr. Bidwell says we should not rely on one source for funding as not good for financial stability
 - Dr. Harloe asks if we have a PR agency? He also mentioned that Ean Seeb emphasized the role of the Board in fundraising with Dr. Harloe and he will share more info soon.
 - Dr. Reynolds talks about building relationships to showcase the value of the ICR.
 - Dr. Kinney would like to work to build criteria for RFP and asks group how they envision the plan as we didn't build this into the budget so we may reallocate.
 - Dr. Bidwell says the current fiscal year budget did not allocate enough resources for fundraising to cover the anticipated cost to secure professional training and assistance - details will be discussed by the GB and asks the GB to forward names of groups that do this (advancement).
 - Ms. Contreras suggests that any contracts be performance based.
 - b. Potential resources

- c. Potential Donation – Hydroponics Facility in Colorado City
 - Grow facility in Colorado City estimated at ~\$5 million by the current owner. CSU Pueblo Foundation if the ICR interested in pursue this as a donation? Facility is 32,000 sq ft., hydroponic setup with staff member
 - Use for research facility? Produce hemp under current regulations?
 - Dr Harlow says he might be able provide ICR with someone who can offer pro bono legal services if needed in such a transaction.
 - Dr. Zeiger wonders who would pay for upkeep and Dr. Kinney offers the need to find a source for funding.
 - Dr. Harloe wonders why they are getting rid of this and what are the conditions of the gift?
 - Dr. Kinney will do legwork and pursue this further if GB is interested in the opportunity. GB consensus to gather more information

- VI. Marketing and Communication (1:42-1:55pm) Dr. Smith – Postponed to next meeting
 - a. **Please Preview:** new website draft (link to the draft website was also included in the email that the agenda was distributed with) – Please email feedback directly to Dr. Smith
 - b. Marketing and Communication Plan and Outcomes Review from last year
 - A summary will be shared ahead as part of the documents shared ahead of the next meeting.

- VII. Upcoming Priorities and Discussions (if time allows) Dr. Kinney
 - Insufficient time to address these items. To the extent possible information will be shared ahead of next Board meeting.
 - a. Upcoming Board Training – AG’s Office
 - b. RFA FY25 – (Nov. 1 RFA launched; Dec. 4 LOI Due; Feb. 12 Full App Due)
 - Dr. Kinney will meet with the Research Subcommittee and provide more information about the RFP . To send out info to GB to preview for the next Board meeting.
 - c. Landscape of cannabis related professional organizations and conferences
 - d. ICR - Curricular Offerings

- VIII. Public Comment (1:55-2:00) Dr. Bidwell
 - Adjourn 2:06